



EYE SEE...EYE LEARN®

The Eye See...Eye Learn® (ESEL) program is designed to detect, diagnose and treat children with vision problems when they begin junior kindergarten (JK) / Year 1, so that every child can see and learn to the best of their ability.

JK students receive an OHIP-insured eye exam with a participating optometrist, and if prescribed, one complementary pair of glasses courtesy of our exclusive industry partners, and participating optometrists.

Did you know?

80%

of learning is visual



1 in 4 children has a vision problem.

61%

of parents mistakenly believe they can recognize signs of a vision problem

59%

of JK children examined from 2016-17 through ESEL were found to have conditions that require monitoring or treatment

Vision Screenings are not a substitute for a comprehensive eye exam. Only a comprehensive eye exam performed by an optometrist can detect childhood eye diseases and vision problems.

Children's eye exams are covered through OHIP up to their 20th birthday.

Book your child's eye exam today with a participating optometrist!

The program for children **born in 2014** begins on
July 1, 2018 through to June 30, 2019

Learn more at www.eyeseeeyelearn.ca
esel@optom.on.ca or 1-855-424-3735 ext. 231