

# KNIGHTS OF COLUMBUS

Substance Abuse Awareness Poster Contest



OFFICIAL GUIDE FOR PARTICIPATING COUNCILS AND CIRCLES



## KNIGHTS OF COLUMBUS

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### **SUBSTANCE AWARENESS AND ABUSE CONTEST: 2017**

#### **TOPIC/ CATEGORIES:**

Entries in the Knights of Columbus Substance Abuse Awareness Poster Contest must fall under one of these topics:

**ALCOHOL AWARENESS and ABUSE** or **DRUG AWARENESS and ABUSE**

Each poster must include a slogan reflecting either of the topics and an original visual image. Posters may only be entered **under one topic**. A second poster can be entered into the other category.

#### **ELIGIBILITY:**

The Knights of Columbus Substance Abuse Awareness Poster Contest is open to all students between the ages of 8 to 14 years.

#### **AGE GROUPS:**

Contest entrants compete in one of two age groups: **ages 8 through 11** and **ages 12 through 14**. The winning entries (one for each topic in each age group) along with the accompanying **entry form attached to the back of their poster with scotch tape** will be collected by myself from the **drop-off schools** on **Wednesday, January 25, 2016**. Each entry will be judged along with the winners from other schools for the Council 1454 Contest. **No** posters will be accepted after that date.

Winning entries will be automatically entered into the next level of competition, either district or regional level, and the winners from that level will be submitted to the Knights of Columbus Supreme Council office in New Haven, Conn., where they will be entered into the international competition with winners from contests in other jurisdictions.

## **RULES:**

- 1) POSTERS must reflect either the theme of **ALCOHOL AWARENESS and ABUSE** or **DRUG AWARENESS and ABUSE.**
- 2) Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
- 3) Posters **must** be **11 X 17 inches (28 x 43 cm)** in size (**ledger sized paper**). If pastels, chalk or charcoal are used, the poster must be laminated or covered with clear plastic. Posters may be in colour or black and white.
- 4) Each poster **must** be submitted with a Substance Abuse Awareness Poster Contest **Entry Form**. The Entry Form of the person entering the poster **must** be attached on the back of the poster with **scotch tape**.
- 5) All **winning** entries become the property of the Knights of Columbus Supreme Council and will not be returned.

## **JUDGING :**

Judging will be done by teams composed of young adults, Knights, teachers and parents.

- a) A 100-point scoring system will be used to determine the winners.
- b) **30 Points: Slogan** -- How clearly is the theme presented
- c) **30 Points: Visuals** -- How well do the visuals convey the theme
- d) **40 Points: Overall Impact** – How effective was the poster in capturing your attention and causing you to reflect on the topic

## **PRIZES:**

**COUNCIL LEVEL:** \$50.00 Prize for the winning entry of each age group and theme (4 prizes).

**DISTRICT LEVEL:** Medallion/prize for the winning entry of each age group and theme.

**REGIONAL LEVEL:** Medallion/prize for the winning entry of each age group and theme.

**INTERNATIONAL LEVEL:** \$250 for the top prize for the winning entry of each age group and theme; \$100 to the two runners-up of each age group and theme. The top winners will also receive a framed letter of congratulations from the Supreme Knight and developmental credit on posters designed for distribution throughout the Order.

*For more information and Poster Entry forms:*

***PLEASE CONTACT: JACK OZOG:***

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